



American College of Nurse Midwives,  
Massachusetts Affiliate

Association of Women's Health,  
Obstetric & Neonatal Nurses,  
Massachusetts Section

Boston Association for  
Childbirth Education &  
The Nursing Mothers' Council

DONA International

International Cesarean Awareness  
Network

International Chiropractic Pediatric  
Association

La Leche League of MA/RI/VT

Lamaze International of  
New England

March of Dimes,  
Massachusetts Chapter

Massachusetts  
Department of Public Health  
Division for Perinatal, Early Childhood  
and Special Health Needs  
and The Nutrition Division

Massachusetts  
Lactation Consultant Association

Massachusetts Midwives Alliance

Postpartum Support International

The Organization of Labor Assistants for  
Birth Options and Resources

Dear Exhibitor,

We are pleased to announce the 23rd Annual Partners in Perinatal Health Conference: "Together Supporting Families" on May 15, 2012 at the Four Points Sheraton; Route 1; Norwood, MA. We invite your organization or business to become involved by participating as an exhibitor in this exciting educational forum. An exhibitor application is enclosed. Please note that the application deadline is **May 1, 2012**.

Partners in Perinatal Health is a collaboration of non-profit organizations committed to improving the quality of health care and other support services available to pregnant women and parenting families in Massachusetts. PIPH has a long-standing reputation for providing in-depth, high quality conferences at an affordable cost for both participants and exhibitors. The prominence and quality of our speakers as well as our statewide focus and central location make this an excellent opportunity for you to reach a broad array of perinatal healthcare providers.

The PIPH Conference provides exhibitors a unique forum in which to gain visibility. A diverse spectrum of maternal and child health specialists will be present including nurses, lactation consultants, health educators, obstetricians, midwives, nutritionists, social workers, childbirth educators, labor assistants/birth doulas, postpartum doulas, chiropractors, acupuncturists and others. We consistently attract 500 participants each year.

One of our unique benefits to exhibitors is that, given our diverse audience, a wide range of exhibitors have found success at our conference. Past exhibitors have included educational organizations, healthcare services, booksellers, independent massage and other healing therapists, jewelry, art and gift vendors and for-profit companies.

For more information about the conference or exhibiting opportunities, please contact Joan Singer at MotherCare Services, 508-759-6800 or [Doula@MotherCareServices.com](mailto:Doula@MotherCareServices.com) or Lois Freedman, 781-784-1380 or [Lois@LoisFreedman.net](mailto:Lois@LoisFreedman.net).

Sponsorship opportunities are also available. For information, contact Beverly Nathan, 617-461-4661 or [bgnathan@gmail.com](mailto:bgnathan@gmail.com). Sponsors enjoy the benefits of exhibiting as well as increased opportunities to publicize their product or service to our participants.

We look forward to seeing you in May.

Sincerely,

*Joan Singer*  
Joan Singer  
Exhibit Committee

*Lois Freedman*  
Lois Freedman  
Exhibit Committee