Dear Exhibitor,

We are excited to announce the 27th Annual Partners in Perinatal Health Conference: “Together Supporting Families” on May 10, 2016 at Four Points Sheraton, Route 1, Norwood MA. We invite your organization or business to become involved by participating as an exhibitor at this exciting conference!

Partners in Perinatal Health is a collaboration of non-profit organizations committed to improving the quality of health care and other support services available to pregnant women and parenting families in Massachusetts. Now in its 27th year, PIPH has had an impeccable reputation for providing in-depth, high quality conferences at an affordable cost for both participants and exhibitors. The prominence and quality of our speakers as well as our statewide focus and central location make this an excellent opportunity for you to reach a broad array of perinatal healthcare providers.

The PIPH Conference provides exhibitors a unique forum in which to gain visibility. A diverse spectrum of maternal and child health specialists will be present including nurses, lactation consultants, health educators, obstetricians, midwives, nutritionists, social workers, childbirth educators, labor assistants/birth doulas, postpartum doulas, chiropractors, acupuncturists and others. We consistently attract 500 participants each year.

One of our unique benefits to exhibitors is our diverse audience. A wide range of exhibitors have found success at our conference. Past exhibitors have included educational organizations, healthcare services, booksellers, independent massage and other healing therapists, jewelry, art and gift vendors and for-profit companies.

Due to the success of the PIPH Conference, we encourage you to register to exhibit now. Space will be awarded on a first come, first serve basis. Last year we had to close registration for exhibitors before the deadline because of the overwhelming response to this well-regarded conference.

Exhibit tables will be limited to two staff. Each exhibitor registration will include lunch and access to breakfast and snacks for one person. If the second staffer would like to be included in the count for food, please include the additional fee of $50. Exhibit tables will receive tickets for the number of lunches they paid for. If more than two people staff your booth and they plan to attend the sessions, please register as a conference participant and pay the admission fee.

For more information about exhibiting opportunities, please contact Joan Singer at MotherCare Services, 508/759-6800 or Joan@MotherCareServices.com or Lois Freedman, 781/784-1380 or Lofreedman@gmail.com.

Sponsorship opportunities are also available. Sponsors enjoy the benefits of increased opportunities to publicize their product or service to our participants. For information, contact Sharon Mullen at samcnm@gmail.com or Beverly Nathan at bgnathan@gmail.com.

We look forward to seeing you in May.

Sincerely,

Joan Singer
Joan Singer
Exhibit Committee

Lois Freedman
Lois Freedman
Exhibit Committee
Exhibitor Opportunities

The Partners in Perinatal Health Conference provides exhibitors a unique forum in which to gain visibility. With a diverse spectrum of maternal and child health specialists present, we consistently attract 500 participants each year.

For-Profit Company  $550

- Six foot draped display table
- One admission to all conference workshops and keynote addresses
- One continental breakfast, one lunch and refreshments
- Listing in the conference program

Non-Profit Organization / Small Business  $200

- Six foot draped display table
- One continental breakfast, one lunch and refreshments
- Listing in the conference program

Additional Options

- $ 35 Electrical outlet
- $ 50 Additional meal (includes breakfast, lunch and refreshments)
  Must be ordered and paid for in advance of the conference
Partners in Perinatal Health
27th Annual Conference: Together, Supporting Families
Tuesday, May 10, 2016
Four Points by Sheraton, Route 1, Norwood MA

Exhibitor Registration

Registration deadline is April 18, 2016. Exhibitors will be confirmed by April 27, 2016. Space is awarded on a first come, first serve basis. We encourage you to register early to guarantee space.

Organization/Company______________________________________________________________

Contact Name______________________________________________ Phone (_____)

Address__________________________________________________________

City___________________________________ State_________ Zip_________

E-Mail____________________ Fax_____________ Website________________________

Names and titles of booth staff for nametags 1)____________________________

2)____________________________________

Products or services to be displayed______________________________________________

Exhibit fee:

☒ $550 For-profit company booth includes 6’ draped exhibit table, one admission to all conference workshops and keynote addresses, one continental breakfast, one lunch and refreshments, listing in the conference program

☒ $200 Non-profit organization/small business booth includes 6’ draped exhibit table, one continental breakfast, one lunch and refreshments, listing in the conference program

☒ $ 35 Electrical outlet

☒ $ 50 Additional meal (includes breakfast, lunch and refreshments) must be ordered and paid for in advance of the conference

☒ I am including a gift of $_____ toward the conference scholarship fund

Total Cost: __________

Please make checks payable to AdCare Educational Institute Inc. Send payment and form to: AdCare Educational Institute, Inc.; 5 Northampton St.; Worcester, MA 01605

Type of Credit Card: ________________ Credit Card #: ________________ Exp. Date: _______

Security Code (V-Code3): __________ Full Name Card: ____________________________

Acceptance of exhibitors does not imply endorsement of any specific organizations or products by Partners in Perinatal Health, Healthy Mothers, Healthy Babies of MA, Partner Organizations, or the planning committee.

Partners in Perinatal Health supports the World Health Organization Code regarding the marketing of breastfeeding substitutes. By registering as an exhibitor, the company/organization recognizes the Code provisions and agrees to comply with them.

Joan Singer, 508-759-6800; Joan@MotherCareServices.com or Lois Freedman, 781-784-1380; Lofreedman@gmail.com
Partners in Perinatal Health

WHO ARE WE?

Partners in Perinatal Health was formed in 1989 as a statewide partnership of non-profit organizations committed to improving the quality of health care and support services available to pregnant women and families through an annual conference about perinatal issues.

Our 27th conference will be held on May 10, 2016 at Four Points by Sheraton Norwood Hotel and Conference Center in Norwood Massachusetts.

WHAT ARE OUR OBJECTIVES?

- To examine current health issues that impact infant survival and women’s health
- To identify cultural issues affecting perinatal health care and support services
- To share knowledge and exchange information among health professionals and consumers about perinatal health
- To examine model programs addressing the many conditions that put mothers, children and families at risk

WHO PARTICIPATES?

Partner organizations share the following characteristics:

- The organization’s mission and activities are related to maternal and child health and perinatal issues
- A commitment to the objectives of the Partners in Perinatal Health Conference
- A statewide focus
- A membership or constituency
- Experience organizing and planning educational activities or events
The Partners in Perinatal Health supports the World Health Organization Code regarding the marketing of breastfeeding substitutes and has requested that all sponsors and exhibitors at the Conference comply.


The Code addressed the following eleven (11) areas of critical concern –

1. No advertising of the products under the scope of the Code to the public;

2. No free samples to mothers;

3. No free or low cost supplies of breastmilk substitutes to maternity wards or hospitals (WHA Resolution 39.28m 1986);

4. No promotion of products in health care facilities;

5. No company mother craft nurses to advise mothers;

6. No gifts or personal samples to health workers;

7. No words or pictures idealizing artificial feeding, including pictures of infants on the labels of the products;

8. Information to health workers should be scientific and factual;

9. All information of artificial feeding, including the product labels, should explain the benefits of breastfeeding and the costs and hazards associated with artificial feeding;

10. Unsuitable products, such as sweetened condensed milk, should not be promoted for babies; and

11. All products should be of high quality and take account of the climatic and storage conditions of the country where they are used.